



CUSTOMER
SUCCESS STORY

Oliver Raine Supercharges Recruitment Advertising with Joveo

Oliver Raine is an established resourcing agency in the UK that works with a range of organizations, from small care home groups and charities through to large corporations.

They help clients with their recruitment challenges by delivering resourcing solutions, a range of RPO and interim solutions, and by selecting and buying the best media.

Some of its clients include Sanctuary Group, Hallmark Care Homes, Westfield, HCA Hospitals, and News UK.

The Challenge



With an increasing client base, manual management of multiple campaigns across several media sources was:

1. Resulting in erroneous reporting and analysis
2. Time-consuming, thereby adversely affecting productivity
3. Hindering the use of data to inform campaign management and optimization decisions

The Joveo Solution



Joveo's advanced programmatic job advertising platform enabled Oliver Raine to:

1. Run high-volume recruitment campaigns for their clients easily
2. Manage all of their recruitment media on a single dashboard across all of their sources
3. Expand and optimize the job titles and locations of their clients' jobs, thereby enhancing reach and tapping into newer talent pools
4. Embrace and adopt a data-driven approach to recruitment marketing

Business Impact



Over-delivered on one of their clients' goals by 19%: delivering 6,000 applications across 14 sites in the UK



Significantly improved ROI on their recruitment advertising across all clients



Accurate and hassle-free reporting to their clients on their campaign performance as well as the performance across all publishers



Media-agnostic and independent recruitment media buying and management decisions



About Joveo

As the global leader in AI-powered programmatic job advertising and candidate engagement, we are transforming talent sourcing and media buying for the world's largest and smartest employers, staffing businesses, RPOs, and recruitment marketing agencies.

The Joveo platform enables businesses to attract, source, engage, and hire the most relevant candidates on time, within their budget. Powering millions of jobs every day, our AI-powered talent sourcing platform uses advanced data science and machine learning to dynamically manage and optimize candidate sourcing and applications across all online channels, while providing real-time insights at every step of the job seeker journey, from click to hire.

To learn more about Joveo's award-winning platform and services, visit www.joveo.com

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